

# GKTAB

GEORGIAN  
TOURISM  
BUSINESS

## FORUM

22<sup>nd</sup> Oct to 23<sup>rd</sup> Oct  
**2024**

Venue:  
Sheraton Grand Tbilisi Metechi Palace,  
Tbilisi Georgia.

**Welcome to Georgia!**  
**Your Business Gateway**  
**to the world of business**  
**opportunities!**

*Georgia has **ranked 7th in**  
**the World** for Ease of  
Doing Business & **ranked**  
**2nd in starting business** in  
the latest World Bank report!*



Supported By:



Convention and Exhibition  
Bureau of Georgia

# Will Feature



**GTB Conference**



**GTB Investment Forum**



**GTB Workshops**

## Who Will/Should Attend

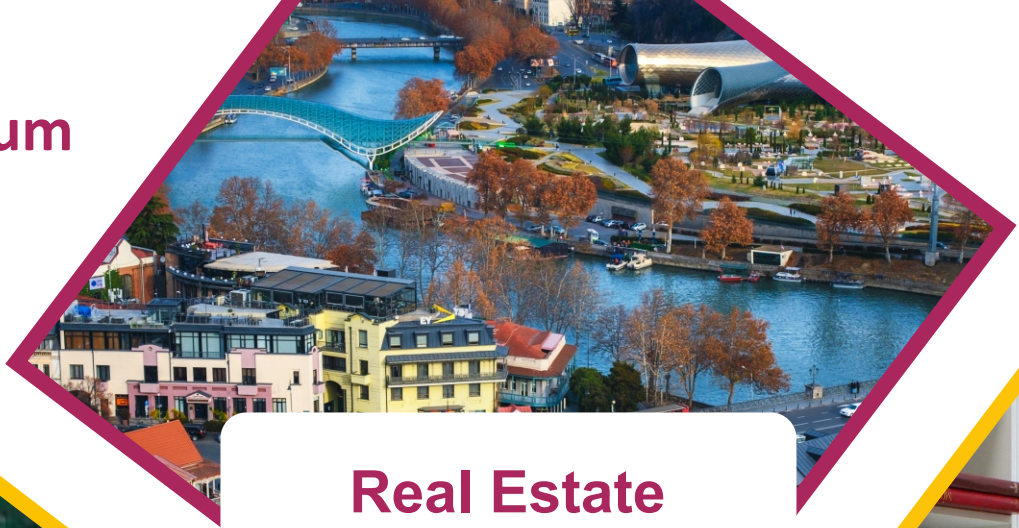
**Professionals across the following industry sectors:**

- Travel Agents/Tour Operators
- Hotels
- Business Travel/MICE
- Investment Companies
- Universities
- Real Estate Companies
- Medical Tourism
- Adventure Tourism
- Airlines/Transport
- Travel Technology
- Destination Management Companies
- Halal Buyers, Sellers & Industry Professionals





**GTB Forum  
Focus:**



**Real Estate  
Investment**



**Education**



**Travel &  
Tourism**



**Industry &  
Trade**



**Halal &  
Sustainability**





GTB Forum Georgia Advantage

# Journey to Prosperity and Partnership

As a GTB forum delegate you will benefit from the following:



## **Networking and Knowledge**

Get connected to right partners in Georgia and learn from industry experts.



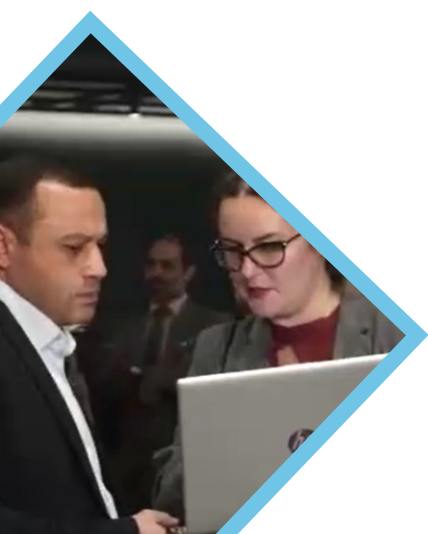
## **Business Growth and Investment**

Forge new business relationships and investments across travel and real estate sector.



## **Cultural Exploration and Experience**

Immerse in Georgian culture and heritage through local guided tours and experiences.





# Meet & Network with

*Professionals across the following industry sectors:*

*Travel Agents  
Tour Operators*



*Real Estate,  
Hotels &  
Restaurants*



*Airlines &  
Transport*



*Business Travel &  
MICE*



*Universities*



*Destination  
Management  
Companies*



*Halal Buyers, Sellers &  
Industry Professionals*



*Medical  
Tourism*



*Travel  
Technology*



**Focused B2B Meetings**  
on all 3 days of the Forum  
for above mentioned sectors!

# Forum Sessions

## Day 1 - 21st Oct 2024

- Arrival to international Tbilisi airport
- Transfer to Sheraton Hotel Tbilisi (check-in)
- Tbilisi tour and Gala dinner

## Day 2 - 22nd Oct 2024

12:00 pm - Opening ceremony

12:30 pm - Presentation on overview on  
Tourism Business, Real Estate Investment &  
Residency in Georgia

1:00 pm - Lunch

2:00 pm - Presentation on Tourist attractions  
and Adventure Tourism in Georgia

2:30 pm - Presentation on New Trends and  
Technology in Tourism

3:00 pm - Presentation Sustainable Tourism in  
Georgia

3:30 pm - Panel discussion on Sustainable &  
Halal/Muslim-friendly Tourism in Georgia

4:00 pm - Closing for the day

7:00 pm - Gala Dinner





## Day 3 - 23rd Oct 2024

11:00 am - Opening of GTB Investment Forum and B2B Matchmaking between buyers and sellers of Travel and Tourism products and services. (In parallel with other sessions for the day)

11:30 am - Presentation on Georgia as higher education destination

12:00 pm - Presentation on Medical Tourism in Georgia

12:30 pm - Presentation on doing business in Georgia

1:00 pm - Lunch

2:00 pm - Workshop on Sustainable Tourism and Hospitality Practices

3:30 pm - Workshop on Muslim-friendly Travel & Tourism, Halal Healthcare & Marketing to Muslims

5:00 pm - Closing for the day

7:00 pm - Georgia Cultural Show, Gala Dinner and Closing Ceremony



## Day 4 - 24th Oct 2024

- Trip to Gudauri and Kazbegi (Caucasus Mountains)

## Day 5 - 25th Oct 2024

- Check out from hotel  
- Transfer to airport



# Participate In GTB Forum

## Delegates Package

- 4 nights 5 days
- Sheraton Grand Tbilisi with breakfast
- Tickets 2 way from all GCC countries, Russia and Turkey
- Lunch and dinner as mentioned in guest program
- Transfer and tours

Delegate Package **USD 1500/delegate**





# GTB Forum 2023 Highlights:



# Sponsorship Packages:

## Platinum

**USD 15000**

- Invitation to speak at Opening Ceremony for 7-10 minutes
- Photo opportunity with VIP delegation
- On stage verbal recognition
- 6 x social media mentions
- 4 x Summit registrations
- 50% discount on advertisement in event programme
- Promotional items in Summit tote bag

### **Logo Placement:**

- On-site signage
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

## Gold

**USD 10000**

- Photo opportunity with VIP delegation
- On stage verbal recognition
- 4 x social media mentions
- 3 x Summit registrations
- 50% discount on advertisement in event programme
- Promotional items in Summit tote bag

### **Logo Placement:**

- On-site signage
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

## Silver

**USD 5000**

- Information booth area
- On stage verbal recognition
- 5 x social media mentions;
- Two complimentary registration
- Promotional items in Summit tote bag

### **Logo Placement:**

- Screen credit at main stage-shared screen
- Flyer & posters
- Press releases
- Sponsors banner at main stage
- Official report
- Summit e-mail signature
- Summit website with hyperlink

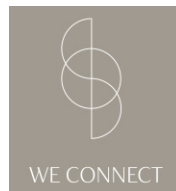


The GTB Forum Georgia will bring together  
**over 150 companies and over 400**  
**International delegates** from Travel and  
Tourism, Education, Medical and Real Estate  
Industry!

## Official Hotel Partner



## Official Marketing Partner



## Our Corporate Partners & Supporters:



**Organised By:**



**Co-organised By:**



**BANK DETAILS FOR TRANSFERS IN  
US DOLLAR IN FAVOUR OF CUSTOMER OF JSC BANK OF GEORGIA**

**Intermediary Bank:** Citibank N.A., New York, USA; SWIFT: CITIUS33

**Account With Institution:** Bank of Georgia, 29a Gagarin street, Tbilisi 0160, Georgia

**SWIFT:** BAGAGE22

**Beneficiary:** Pro Vision LLC

**Account:** GE94BG0000000530150096

**Tel:** (+995 32) 2 444 444

**E-Mail:** welcome@bog.ge

[www.gtbforum.com](http://www.gtbforum.com)

[info@gtbforum.com](mailto:info@gtbforum.com)

+995 597 72 5858

+973 39200 600

+90 544 7707768

Copyrights & Trademarks, Logos, Icons, Images belong to their respective owners.

© Provision. All rights reserved.